

SAMINA KIMA

Advertisement

Men's Collection Production

Thank You, Mr. Foster

Thank you for your participation in the upcoming

Samina Kima Organic Beard Oil advertisement.

Your involvement is greatly appreciated and will

contribute to the successful promotion of our

Men's Collection.

This production is intended to showcase the confidence, professionalism, and self-care associated with using Samina Kima Organic Beard Oil. The advertisement will feature a modern professional male incorporating premium grooming products into his daily lifestyle.



ROLE DESCRIPTION

Mr. Foster will portray a professional businessman beginning his day with confidence and purpose. The commercial will capture him arriving at and entering a café environment while displaying a polished, business-casual appearance. The objective is to communicate that Samina Kima Organic Beard Oil is designed for men who value professionalism, personal presentation, and quality grooming.

The advertisement will include lifestyle footage highlighting both the product and the sophisticated lifestyle associated with the Samina Kima Men's Collection.

LOCATION

- Local café or coffee shop setting
- Exterior entrance shots
- Interior café scenes
- Seating area with workspace setup
- Product feature shots within the environment

📍 yotel miami lobby

If you need a ride, let me know through IMess

ATTIRE

Business-Casual Wardrobe

- Chill, but a guy with motion.

Preferred Colors

- Earth-tone neutrals, no black please!
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PROPS

Professional Accessories (examples)

- Laptop computer
- Briefcase
- Professional backpack
- Smartphone
- Notebook or planner
- Coffee cup
- Business documents

I can provide most of these items, if you have a professional bag, please bring along.



Product Props

- Samina Kima Organic Beard Oil, Greenery, Branding elements featuring the Samina Kima logo
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CONCEPT

Advertisement Theme

"Professional Confidence Starts With Self-Care."

The commercial will emphasize:

- Professional appearance
- Confidence in business settings
- Modern masculine grooming
- Natural and organic ingredients
- Premium quality beard care
- Everyday success and self-presentation

Featured Scenes

1. Arrival at café location.
 2. Walking confidently toward entrance.
 3. Entering café with laptop bag or briefcase.
 4. Ordering or carrying coffee.
 5. Working on laptop in a professional setting.
 6. Close-up lifestyle shots highlighting a well-maintained beard.
 7. Product showcase featuring Samina Kima Organic Beard Oil.
 8. Closing brand shot with Samina Kima Men's Collection branding.
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Thank you again, Mr. Foster, for your time, professionalism, and participation. I look forward to working with you and creating a successful advertisement for the Samina Kima Men's Collection.

Sincerely,

Brooklynn
Founder & Owner
Samina Kima